



Clarksville Lake Country

CHAMBER OF COMMERCE

Virginia Lake Festival Arts & Crafts Show

2012 IMPORTANT RULES SHEET

WHAT: A one-day Arts & Crafts Show, part of the 3-day Virginia Lake Festival.

WHERE: Downtown Clarksville. Booths are set-up **FACING THE STREET**; Virginia Avenue will be closed to traffic (other than approved vendors) during the Festival, beginning at 4:00 am. To aid in traffic control, other vehicles will be given directions for parking and festival activities.

WHEN: Saturday, July 21, 2012 9 am-5 pm **No Rain Date**

PARKING: Approved vendors will be allowed to unload their vehicles at their vendor space; immediately following download of merchandise, vehicles must be moved and parked on a side street as designated by Festival Officials.

COST: Craft space = \$175 Food space = \$325 Children's Entertainment = \$175 Non-Profit = \$110
Commercial space = \$275 Chamber Member = \$100

After June 1, space fee is non-refundable in the event of cancellation on your part or inclement weather. There will be an additional \$50 service charge for returned checks.

POWER: Vendors are permitted to bring **only quiet, clean-burning generators.**

BUSINESS LICENSE: The Clarksville Lake Country Chamber has purchased a "blanket" business license for the Virginia Lake Festival. Approved vendors are NOT required to purchase one.

SPACES:

- Craft and food display spaces are approximately 10' x 18' wide (equal to a parking space) along Virginia Avenue, our main street.
- Exhibit tables must be covered with fabric/table cloths to the ground/street.
- Commercial spaces are 10'x10'.
- Vendors must remain open during all hours of the show for the entire period through 5:00 p.m.
- All vendors are assigned spaces by the Clarksville Lake Country Chamber staff. We **do not** guarantee space requests.
- Vendor Hospitality Room will be open in Town Hall from 6 am-5 pm—A/C, restrooms & cold water at 321 Virginia Ave.

IMPORTANT NOTES: The Jury Committee makes every effort to select only crafters/artisans whose work is their own, not commercially purchased or manufactured. Likewise, commercial vendors are required to sell only top-quality products. On occasion, vendors may be called upon to verify that the work is their own (crafters/artisans) or the products (commercials) are authentic. Should Festival Officials discover for duration of the show that any vendor has misrepresented himself/herself to the Jury Committee--the vendor will be asked to leave immediately/no refund will be granted.

HOW TO APPLY: Applications must be returned ASAP for Jury's consideration with **three "color photos" of your product/crafts and one of your outside booth display.** Please label photos with vendor name and provide a **self-addressed stamped envelope with correct postage** for return of photos. Notification of acceptance will be emailed or mailed after the Jury Committee has met. (Note: The 1st Jury Meeting will be held in February 2012). Deadline for applications is June 5, 2012; review of applications after that date will be as space is available. **In 2012, most communication from our office will be emailed, so please provide a legible email address on the application.**

INFO: The Virginia Lake Festival is a community celebration organized by the Clarksville Lake Country Chamber of Commerce, PO Box 1017, 105 Second Street, Clarksville VA 23927. For more information or questions, please call 434-374-2436 or 800-557-5582. Email: clarksville@kerrlake.com Website: www.clarksvilleva.com