



VIRGINIA LAKE FESTIVAL

Voted by the [Southeast Tourism Society](#) in 2020 as

“One of the Top 20 Festivals In The Southeast”

2021 IMPORTANT RULES & INFO SHEET

PLEASE READ before calling!

WHAT: A ONE day Arts & Crafts Show

WHERE: Downtown Clarksville.

WHEN: Saturday, July 17, 2021 9 am-5 pm No Rain Date

Important Information:

WATER & ELECTRICITY: NOT PROVIDED! ONLY QUIET-CLEAN RUNNING generators are permitted. You will be asked to leave if it is too loud!!

BUSINESS LICENSE: The Clarksville Lake Country Chamber has purchased a “**BLANKET**” business license for the Virginia Lake Festival. Approved vendors are **NOT** required to purchase one.

BOOTH FEES & DETAILS

Craft space (10x18) is \$185 *to be considered a “Craft” vendor, **ALL ITEMS MUST BE HAND-CRAFTED BY SELLER!** (nothing mass produced by outside distributor.) Judges will determine what items are considered handcrafted. (for example a cup that is mass produced that has a “sticker” made by you may not pass as a handcrafted vendor!) 10x10 craft space is available by request only

Extra 2ft of space is \$20 (Corner spaces are not guaranteed) no more than 6 extra feet.

▶ **Four Artist/Crafters will receive a cash award & ribbon; judging will take place the morning of the show.**
1st \$150 2nd \$75 3rd \$50 Honorable Mention \$25

Food space (10x20)= \$335, (10x30)=\$460, (10x40)=\$660

Beverage Only or Single Item Food (ex. kettle corn, Nuts, lemonade, Ices, sodas) **(10x10) \$285**

* All accepted food vendors **MUST meet All Virginia Department of Health requirements** and should a food vendor not pass inspection they will not be allowed to operate. No refunds will be given for food vendors that do not pass the health inspection! ***New** all food vendors must submit a copy of Food Establishment Permit & Food Safety Certificate with application.

* We accept food vendors until the event is full. Application does not guarantee acceptance

* All food vendors need to provide ground cover inside their booth and cooking area for the absorption of grease. No food vendor will be allowed to open for business if the ground cover is not in place. No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event & asked not to return. You will be responsible for any & all environmental cleanup costs.

* All Food Vendors are required to submit a menu with descriptions and **include prices.**

Commercial space (10x10)= \$285 (retail or promotional vendors)

Mecklenburg County Non-Profits (10x10)= \$120 / All other Non-Profits (10x10)= \$130

(No Food or ice cream: bake sale items only)

LATE FEE AFTER JUNE 25th, is \$25 till July 8th after July 8th it is \$50

Clarksville Chamber Member (10x10) \$95 (craft & commercial), \$70 (non-profit), Food (10x20) \$150

SPACES:

- * Exhibit tables must be covered with fabric/table cloths to the asphalt.
- * Vendors must remain open during all hours of the show for the entire period through 5 p.m.
- * All vendors are assigned spaces by the Clarksville Lake Country Chamber staff. We **do not** guarantee space requests.
- * Vendor Hospitality Room open in Town Hall from 6 am-4 pm—A/C, restrooms & iced bottle water at 321 Virginia Ave.

PARKING: Approved vendors will be allowed to unload their vehicles at their vendor space; immediately following download of merchandise, vehicles must be moved and parked on a side street as designated by Festival Officials.

IMPORTANT NOTES:

The Jury Committee makes every effort to select only crafters/artisans whose work is their own, not commercially purchased or manufactured. Likewise, commercial vendors are required to sell only top-quality products. On occasion, vendors may be called upon to verify that the work is their own (crafters/artisans) or the products (commercials) are authentic. Should Festival Officials discover for duration of the show that any vendor has misrepresented himself/herself to the Jury Committee--the vendor will be asked to leave immediately/no refund will be granted.

HOW TO APPLY:

Applications & Check/money order must be returned ASAP for Jury's consideration with **THREE "COLOR PHOTOS" of your product/crafts and one of your outside booth display**. Please label photos with vendor name and provide a **self-addressed stamped envelope with correct postage** for return of photos. Notification of acceptance will be **emailed** or mailed after the Jury Committee has met. (Note: The 1st Jury Meeting will be held in February 2021). Deadline for applications is June 25, 2021, review of applications after that date will be as space is available and will be additional fee. **Most communication from our office will be through email, so please provide a legible email address on the application.** You may send application & pictures via email but it will not be processed until a Check or Money order is received. We do not cash checks until your application has been accepted by the Lakefest Jury.

Application is not complete without:

(DO NOT SEND APPLICATION WITHOUT PAYMENT OR WE WILL SEND IT BACK TO YOU)

◇ **Signed Application**

◇ **3 photo's of your products & of your booth set up** (Even if you're a past vendor, send photos, judges do change. The maybe emailed but need to be labeled)

◇ **Read all of the Rules & Info sheet**

Starting June 12th, fees are non-refundable in the event of cancellation on your part or inclement weather during the event. There will be an additional \$50 service charge for any returned checks.

We will take applications until we are full! Food Vendors are usually filled-up by May, but call to check status on what food venues are open. We urge you to apply early, vendor spots are limited and reserved upon approval from the jury.

If your application is accepted the week of the festival and you are requested to pay the morning of the show, you will not be allowed to set-up until money is given to the director. NO Checks allowed day of show!

Extended stay on Saturday evening 5 pm-10pm: (please request a extended stay application on your initial application, space is limited and is only for vendors that are placed between 2nd to 4th Street locations)

To be considered (no guarantee),

FEES for extended stay will be determined at a later time

INFO: The Virginia Lake Festival is a community celebration organized by the Clarksville Lake Country Chamber of Commerce, PO Box 1017, 105 Second Street, Clarksville VA 23927. For more information or questions, please call 434-374-2436 or 800-557-5582. Email: clarksvillelakecountry@outlook.com Website: clarksvilleva.com or Facebook.com/CLCCOC



VIRGINIA LAKE FESTIVAL

July 17, 2021

EVENT APPLICATION

***PLEASE READ THE EVENT INFORMATION SHEET FOR THIS EVENT**

PRINT LEGIBLY

Business/Organization Name: _____

Contact: _____ Address: _____

City: _____ State: _____ Zip: _____ Daytime Number: _____

Cell: _____ EMAIL: _____

PRICES are on the Info/Rules sheet

JURIED show, so please read information sheet for requirements! # of spaces needed:

___ CRAFT (10x18)* \$185

___ COMMERCIAL (10x10) \$285

___ FOOD (10x20) \$335 ___ (10x30) \$460 ___ (10x40) \$660

___ BEVERAGE/Single Food Item ONLY (10X10) ex: Kettle Corn, lemonade) \$285

___ Clarksville CHAMBER MEMBER- craft or commercial (10 x10)-\$95, Food (10x20)-\$150 & Member non-profit-\$70

___ NON-PROFIT (10x10) Mecklenburg County-\$120 ___ all other Non-profits-\$130

___ Extra 2ft \$25 (maximum is 3 =6ft)

___ After Deadline Fee June 25th ___ \$25 ___ \$50 (July 8th) \$_____ Total

Yes, I am interested in staying late
Saturday night 5 pm-10 pm, please send me
an application if available. (not guaranteed)

▶ Will use a generator: Yes ___ No ___ **ONLY quiet, clean-burning generators allowed**

▶ Previous Exhibitor: Yes ___ No ___ If yes, which years? _____ & what event? _____

▶ Price range of your products: Low _____ High _____

Description of products, menu or items to be displayed or sold: (continue on back or provide separate sheet if needed)

* 10x10 craft space is available by request only _____

**This is a "Rain or Shine" Event (no rain date scheduled)

I have read all the application INFORMATION (for this EVENT) and agree to abide by these terms.

Signature: _____ Date: _____

Amount Enclosed: \$ _____ (Make Checks payable to Clarksville COC)

Return to: Clarksville Chamber of Commerce PO Box 1017, Clarksville, VA 23927

Office Use Only-- Date Received: _____ Check/cash # _____ \$ _____ Pictures Included _____ SASE _____
Accepted _____ Declined _____ Dated notified _____ Check deposited _____