



**CLARKSVILLE VIRGINIA ANNUAL LAKE FESTIVAL
COMMERCIAL/RETAIL VENDORS**

Downtown Clarksville, VA

RAIN OR SHINE (NO RAIN DATE)

Friday, July 18, 2025 – 4pm -10pm; Saturday, July 19, 2025 – 9am – 5pm

DEADLINE TO APPLY IS JUNE 30TH BY 5PM

LATE FEES OF \$25 APPLY AFTER JUNE 25th - DEADLINE TO APPLY IS JUNE 30TH BY 5PM					
VENDOR TYPE	SATURDAY ONLY		FRIDAY AND SATURDAY		
COMMERCIAL/RETAIL (Retail or promotional vendors)	FEE	# SPACES	FEE	# SPACES	TOTAL FEE
10X10 Space	\$250		\$485		
Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES					
DEADLINE TO APPLY IS JUNE 30TH BY 5PM					
TOTAL					\$

CLARKSVILLE CHAMBER MEMBERS ONLY	PER DAY	# SPACES	# DAYS	TOTAL FEE
10X10 COMMERCIAL/RETAIL	\$120 per day			
Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES				
DEADLINE TO APPLY IS JUNE 30TH BY 5PM				
TOTAL				\$

RULES & VENDOR REQUIREMENTS

SPACE REQUIREMENTS

- Exhibit tables must be covered with fabric/table cloths.
- Vendors must remain open during all hours of the show (no early set-up or take-down).
- All vendors assigned spaces are by Clarksville Lake Country Chamber staff. No guarantee for specific space requests.
- Hospitality Room in Town Hall 6am-4pm with a/c, restrooms and cold bottled water at 321 Virginia Avenue.

PARKING:

- Approved vendors are allowed to unload their vehicles at their designated vendor space.
- Immediately following download of merchandise, vehicles must be moved and parked on a side street as designated by Festival Officials.

HOW TO APPLY

- Complete the application in full.
- Include a check/money order. All payments must accompany the application. NO payments are allowed on the day of the show.
- Notification of acceptance will be emailed after the Jury Committee has met. (Note: The 1st Jury Meeting will be held in February 2025 and thereafter as needed until spaces are filled).
- Applications should be submitted by June 25, 2025 if possible. Review of applications after that date will be considered if space is available. Applications after June 25th require an additional late fee as noted in pricing.

- **FINAL DEADLINE FOR APPLICATIONS IS FRIDAY, JUNE 30, 2025 AT 5PM.**
- Important communication from our office is through email, so please provide a legible email address on the application. You may send application and pictures via email but applications will not be processed until a Check/Money Order is delivered to the office for the appropriate amount. Payment must accompany application to be considered. We do not cash checks until applications have been accepted by the Festival Jury.
- Please read all of the Rules and Requirements. Beginning June 20th, fees are non-refundable in the event of cancellation on your part - or in the case of inclement weather during the event.
- There is a \$50 service charge for any returned check.
- We will take applications until all spaces are filled. We urge applicants to apply early.
- Extended stay on Saturday evening 5pm-10pm is available on a limited basis. Please check the box on the application to request an extended stay if interested. Space is limited and is only for vendors placed between 2nd to 5th Street locations. Fees for extended stay are determined at a later time and will be provided with an extended stay application if space is available.

FESTIVAL PLANNING INFORMATION

The Virginia Lake Festival is a community celebration organized by the Clarksville Lake Country Chamber of Commerce, PO Box 1017, 105 Second Street, Clarksville VA 23927. For more information please visit the website at www.ClarksvilleVA.com or call 434.374.2436. You may also email: Director@KerrLake.com.

ANNUAL CLARKSVILLE LAKE FESTIVAL COMMERCIAL/RETAIL VENDOR APPLICATION

Friday, July 18, 2025 – 4pm -10pm ; Saturday, July 19, 2025 – 9am – 5pm
This is a "Rain or Shine" Event (no rain date scheduled and no refunds)

Business/Organization Name: _____

Contact Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Mobile Phone: _____

Email: _____

LATE FEES OF \$25 APPLY AFTER JUNE 25 th - DEADLINE TO APPLY IS JUNE 30 th BY 5PM					
VENDOR TYPE	SATURDAY ONLY		FRIDAY AND SATURDAY		
COMMERCIAL/RETAIL (Retail or promotional vendors)					
10X10 Space	\$250		\$485		
Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES					
DEADLINE TO APPLY IS JUNE 30 th BY 5PM					
TOTAL					\$

CLARKSVILLE CHAMBER MEMBERS ONLY	PER DAY	# SPACES	# DAYS	TOTAL FEE
10X10 COMMERCIAL/RETAIL	\$120 per day			
Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES				
DEADLINE TO APPLY IS JUNE 30 th BY 5PM				
TOTAL				\$

Will you use a generator?

- Yes, and I understand ONLY quiet, clean-burning generators are allowed. If generator is noisy as determined solely by festival organizers, I may be asked to leave.
- No

Are you a previous craft vendor at any Clarksville Chamber event?

- No Yes - If yes, Year and Event? _____

Price range of your products low \$ _____ to high \$ _____

Description of items and products to be displayed: (provide separate sheet if needed; remember to provide 3 photos and a photo of your booth/display with application):

I am interested in staying late Saturday night 5pm-10 pm. Please send me an application if space is available. I understand space availability is not guaranteed.



I have read all INFORMATION AND REQUIREMENTS for this event and agree to abide by these terms. By signing below, I confirm I understand the requirements.

Please make checks payable to Clarksville Lake Country Chamber of Commerce. Be sure to include pictures with your application or email them to Director@KerrLake.com.

Signature: _____

Printed Name: _____ Date _____

Amount Enclosed: \$ _____

MAIL COMPLETED APPLICATION, PICTURES, AND PAYMENT TO:

Melissa Nelson, Executive Director
Clarksville Lake Country Chamber of Commerce
P. O. Box 1017
Clarksville, VA 23927

EMAIL: Director@KerrLake.com

OFFICE USE ONLY

Date Received: _____ Check # _____ \$ _____ SASE _____

Pictures Received/Emailed: _____ Accepted _____ Declined _____ Date Notified _____