



**CLARKSVILLE VIRGINIA ANNUAL LAKE FESTIVAL
NON-PROFIT VENDORS**

**Downtown Clarksville, VA
RAIN OR SHINE (NO RAIN DATE)**

Friday, July 18, 2025 – 4pm -10pm; Saturday, July 19, 2025 – 9am – 5pm

DEADLINE TO APPLY IS JUNE 30TH BY 5PM

| VENDOR TYPE | SATURDAY ONLY | FRIDAY AND SATURDAY |
|---|---------------|---------------------|
| LATE FEES: AFTER JUNE 25TH late fee is \$25; DEADLINE TO APPLY IS JUNE 30TH BY 5PM | | |
| MECKLENBERG COUNTY NON-PROFITS (No Food or ice cream: bake sale items only) | | |
| ▪ 10X10 Space | \$115 | \$225 |
| ALL OTHER NON-PROFITS (No Food or ice cream: bake sale items only) | | |
| ▪ 10X10 SPACE ARTS & CRAFTS | \$130 | \$245 |
| ▪ 10X20 FOOD (Bake Sale Items Only) | \$175 per day | \$350 |

| CLARKSVILLE CHAMBER MEMBERS ONLY (No Food or ice cream: bake sale items only) | PER DAY | # SPACES | # DAYS | TOTAL FEE |
|--|--------------|----------|--------------|-----------|
| 10X10 NON-PROFIT | \$70 per day | | | |
| Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES | | | | |
| DEADLINE TO APPLY IS JUNE 30TH BY 5PM | | | | |
| | | | TOTAL | \$ |

RULES & VENDOR REQUIREMENTS

- Please note: To be considered a “Craft” vendor, ALL ITEMS MUST BE HANDCRAFTED BY SELLER. Nothing can be mass produced by an outside distributor. Judges will determine if items are considered handcrafted. For example, a cup mass that was produced and simply has a “sticker” attached which was made by the vendor will NOT pass as a handcrafted vendor.
- IMPORTANT! The Jury Committee makes every effort to select only crafters/artisans whose work is their own, and not commercially purchased or manufactured. Likewise, commercial vendors are required to sell only top-quality products. On occasion, vendors may be asked to verify that the work is their own (crafters/artisans) or the products (commercials) are authentic. If Festival Officials discover that any vendor has misrepresented himself/herself to the Jury Committee, the vendor will be asked to leave immediately and no refund will be granted.

FOOD VENDORS

- BUSINESS LICENSE: The Clarksville Lake Country Chamber has purchased a “BLANKET” business license for the Virginia Lake Festival. Approved vendors are NOT required to purchase one.
- Water & electricity are not provided.
- Each vendor is responsible for disposing of any waste water (not in drains).
- All food vendors are required to submit a menu with descriptions and include prices with the application.

SPACE REQUIREMENTS

- Exhibit tables must be covered with fabric/table cloths.
- Vendors must remain open during all hours of the show (no early set-up or take-down).
- All vendors assigned spaces are by Clarksville Lake Country Chamber staff. No guarantee for specific space requests.
- Vendor Hospitality Room is open in Town Hall from 6am-4pm with air conditioning, restrooms and cold bottled water at 321 Virginia Avenue.

PARKING:

- Approved vendors are allowed to unload their vehicles at their designated vendor space.
- Immediately following download of merchandise, vehicles must be moved and parked on a side street as designated by Festival Officials.

HOW TO APPLY

- Complete the application in full.
- Include a check/money order (payment must be included for Festival Jury's consideration). All payments must accompany the application. NO payments are allowed on the day of the show.
- Notification of acceptance will be emailed after the Jury Committee has met. (Note: The 1st Jury Meeting will be held in February 2025 and thereafter as needed until spaces are filled).
- Applications should be submitted by June 25, 2025 if possible. Review of applications after that date will be considered if space is available. Applications after June 25th require an additional late fee as noted in pricing.
- **FINAL DEADLINE FOR APPLICATIONS IS FRIDAY, JUNE 30, 2025 AT 5PM.**
- Important communication from our office is through email, so please provide a legible email address on the application. You may send application and pictures via email but applications will not be processed until a Check/Money Order is delivered to the office for the appropriate amount. Payment must accompany application to be considered. We do not cash checks until applications have been accepted by the Festival Jury.
- Please read all of the Rules and Requirements. Beginning June 20th, fees are non-refundable in the event of cancellation on your part - or in the case of inclement weather during the event.
- There is a \$50 service charge for any returned check.
- We will take applications until all spaces are filled. We urge applicants to apply early.
- Extended stay on Saturday evening 5pm-10pm is available on a limited basis. Please check the box on the application to request an extended stay if interested. Space is limited and is only for vendors placed between 2nd to 5th Street locations. Fees for extended stay are determined at a later time and will be provided with an extended stay application if space is available.

FESTIVAL PLANNING INFORMATION

The Virginia Lake Festival is a community celebration organized by the Clarksville Lake Country Chamber of Commerce, PO Box 1017, 105 Second Street, Clarksville VA 23927. For more information please visit the website at www.ClarksvilleVA.com or call 434.374.2436. You may also email: Director@KerrLake.com.

ANNUAL CLARKSVILLE LAKE FESTIVAL: NON-PROFIT VENDOR APPLICATION

Friday, July 18, 2025 – 4pm -10pm ; Saturday, July 19, 2025 – 9am – 5pm

This is a "Rain or Shine" Event (no rain date scheduled and no refunds)

Business/Organization Name: _____

Contact Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Mobile Phone: _____

Email: _____

| LATE FEES OF \$25 APPLY AFTER JUNE 25 th - DEADLINE TO APPLY IS JUNE 30 th BY 5PM | | | | | |
|---|---------------|---------------------|-------|--|----|
| VENDOR TYPE | SATURDAY ONLY | FRIDAY AND SATURDAY | | | |
| MECKLENBERG COUNTY NON-PROFITS | | | | | |
| 10X10 Space | \$115 | | \$225 | | |
| ALL OTHER NON-PROFITS (No Food or ice cream: bake sale items only) | | | | | |
| 10X10 NON-FOOD | \$130 | | \$245 | | |
| 10X20 FOOD | \$175 | | \$350 | | |
| Application delivered to Clarksville Chamber after July 4, 2025: \$25 ADDITIONAL FEE APPLIES | | | | | |
| DEADLINE TO APPLY IS JUNE 30 th BY 5PM | | | | | |
| TOTAL | | | | | \$ |

| CLARKSVILLE CHAMBER MEMBERS ONLY | PER DAY | # SPACES | # DAYS | TOTAL FEE |
|---|--------------|----------|--------|-----------|
| 10X10 NON-PROFIT (Food: Bake Sale Items Only; or Non-Food) | \$70 per day | | | |
| Application delivered to Clarksville Chamber after June 25, 2025: \$25 ADDITIONAL FEE APPLIES | | | | |
| DEADLINE TO APPLY IS JUNE 30 th BY 5PM | | | | |
| TOTAL | | | | \$ |

Will you use a generator?

Yes, and I understand ONLY quiet, clean-burning generators are allowed. If generator is noisy as determined solely by festival organizers, I may be asked to leave.

No

Are you a previous craft vendor at any Clarksville Chamber event?

No Yes - If yes, Year and Event? _____

Price range of your products low \$ _____ to high \$ _____

Description of items and products to be sold: (provide separate sheet if needed; remember to provide 3 photos and a photo of your booth/display with application):

I am interested in staying late Saturday night 5pm-10 pm. Please send me an application if space is available. I understand space availability is not guaranteed.

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I have read all INFORMATION AND REQUIREMENTS for this event and agree to abide by these terms. By signing below, I confirm I understand the requirements.

Please make checks payable to Clarksville Lake Country Chamber of Commerce. Be sure to included pictures with your application or email them to Director@KerrLake.com.

Signature: _____

Printed Name: _____ Date _____

Amount Enclosed: \$ _____

MAIL COMPLETED APPLICATION, PICTURES, AND PAYMENT TO:

Melissa Nelson, Executive Director
Clarksville Lake Country Chamber of Commerce
P. O. Box 1017
Clarksville, VA 23927

EMAIL: Director@KerrLake.com

OFFICE USE ONLY

Date Received: _____ Check # _____ \$ _____ SASE _____

Pictures Received/Emailed: _____ Accepted _____ Declined _____ Date Notified _____