105 2nd Street Clarksville, VA 23927
434.374.2436
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Clarksville Lake Country
CHAMBER OF COMMERCE



2026

JOIN
YOUR CHAMBER

VIRGINIA IS FOR LAKE LOVERS

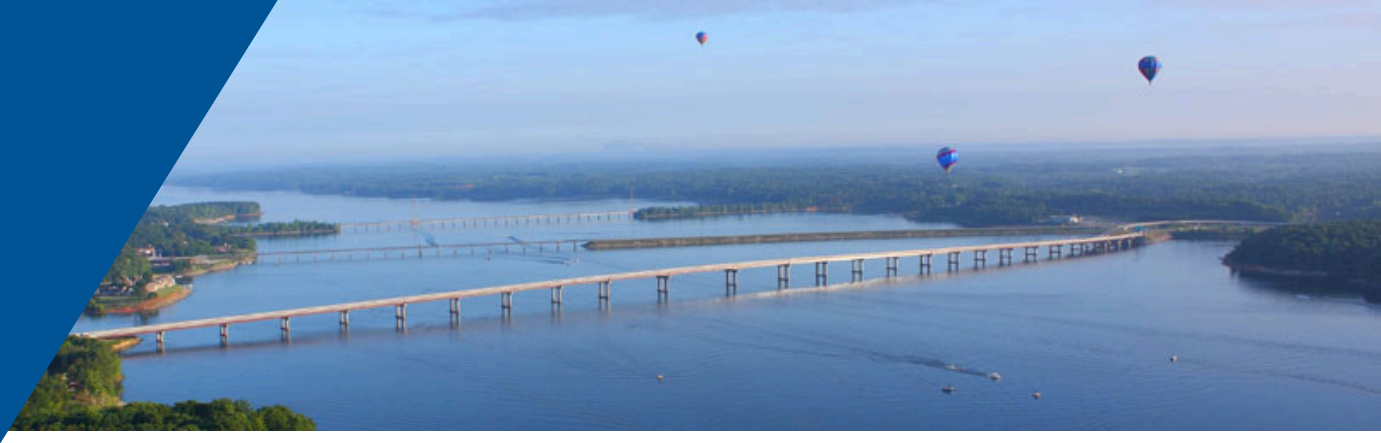


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WELCOME

FROM

Heather Garnett

Board President

Dear Chamber Members,

I am excited to be your new president of the Clarksville Lake Country Chamber of Commerce. As we step into 2026, I am filled with excitement about the opportunities ahead for our vibrant community.

Together, we will focus on enhancing our Chamber's growth through a range of initiatives. Membership in our Chamber offers invaluable benefits, including:

- Marketing & Promotions: Amplify your business visibility through our marketing campaigns and collaborative promotions.
- Networking Events: Engage with fellow members at our events, fostering valuable connections and partnerships.
- Tourism Initiatives: Benefit from our efforts to attract tourism, which can boost local business exposure and revenue.

These are just a few highlights, our Chamber working together with our members offers so much more.

I look forward to collaborating with each of you as we build a stronger, more prosperous Chamber. Together, we can make a significant impact in our community! If you have ideas or are interested in volunteering, please don't hesitate to contact me. I am excited to be part of Clarksville's growth and look forward to building a stronger Chamber together. I appreciate your continued support.

Warm regards,

Heather Hite Garnett

President, Clarksville Lake Country Chamber of Commerce

Virginia's Lake Region

50,000 Reasons To Visit!

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OUR MISSION

To enhance small-town atmosphere while promoting economic growth without compromising our natural resources.

ABOUT US

The Clarksville Lake Country Chamber of Commerce is a non-profit business organization representing the interests of member companies throughout the Lake Country Area. Its mission is to enhance small-town atmosphere while promoting economic growth without compromising our natural resources.

Location

The Chamber of Commerce office is located at 105 Second Street, which is North of Virginia Avenue at the western end of the local bridge.

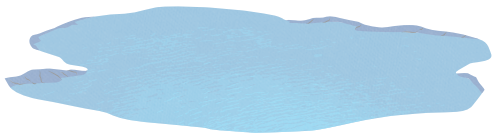
Hours

The Chamber office is open Monday through Friday 9:00 am to 4:00 pm.

Our Chamber constantly strives to promote our region through involvement with the Virginia Chamber of Commerce, VACCE, Mecklenburg County Chamber of Commerce, Leadership Mecklenburg, Mecklenburg Business Education Partnership, and the Virginia Tourism Corporation.

We broadly distribute Clarksville Brochures and Visitors Guides to Virginia Welcome Centers, trade shows, and other targeted distribution points - putting your business in front of more potential customers.

We continuously evaluate any potential legislative issues impacting businesses, and are aware of all legal issues at local, state and federal levels that could affect commerce in our area. This gives us the opportunity to communication any potential changes in business operations that may be required.



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BENEFITS OF YOUR MEMBERSHIP

Economic Development: Capitalizing on Lake Country Assets

We are fortunate to find ourselves in the center of one of Virginia's most beautiful waterfront communities. Our region is home to thousands and welcomes thousands more as visitors or part-time residents throughout the year. Your Chamber helps businesses grow and thrive by offering training, education, mentoring, and other services. Interaction with other business owners and leaders provides a wealth of knowledge and information for entrepreneurs, existing business owners, and those looking to grow and expand business. As our member businesses grow, dozens of employment opportunities are created to help enhance our economic vitality.

Credibility

Consumers have a choice of where they spend their time and money. And they want to ensure it is with credible businesses. The Schaprio Group concluded that small businesses saw a 44% increase in consumer favorability, a 51% in consumer awareness, and a 57% increase in local participation with Chamber membership.* Becoming a Chamber member adds credibility to your business.

*Source: https://wdmchamber.org/the-real-value-of-joining-a-chamber/

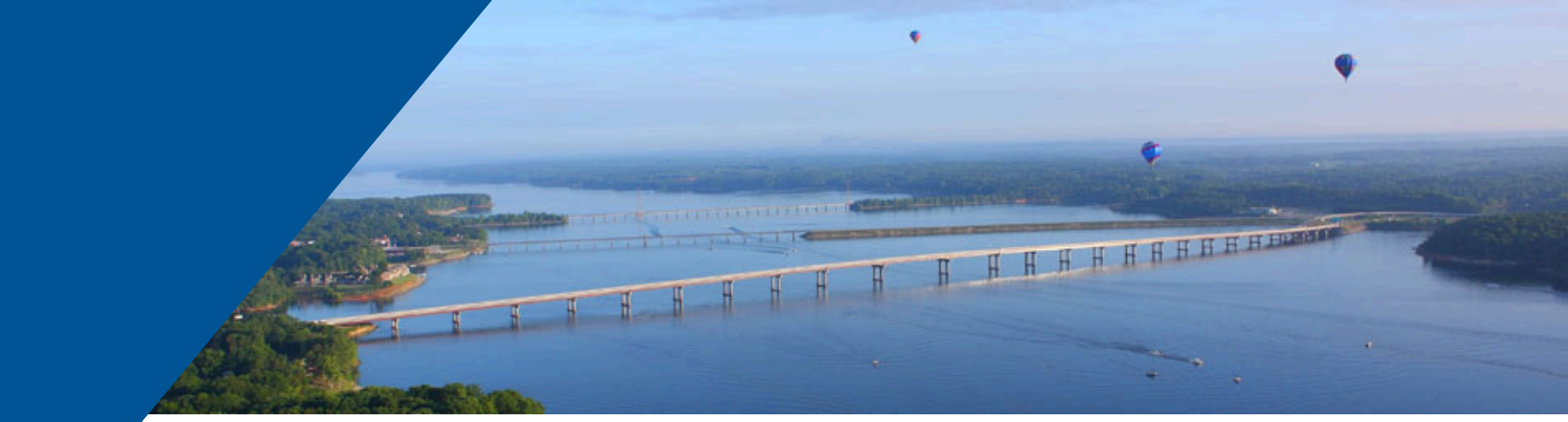
Social Initiatives and Community

The Chamber is an opportunity for networking with local and regional business professionals to evaluate and brainstorm social initiatives. It brings more thought-leaders together throughout the community who work interactively and identify social initiatives and ways to improve operations in all business sectors - positively impacting the community and YOUR business. The convergence of businesses, non-profits, and education professionals helps members identify innovative ways to conduct and expand business. As a lake country community, we also strive to identify new ways to ensure a sustainable environment in the ways we do business.

Relationships and Awareness

Relationships are vital to businesses and there are many ways to develop and cultivate meaningful relationships through the Chamber. We offer networking opportunities through social media interaction, emails, meet-ups, monthly meetings, special Chamber events, and others. Relationships help increase awareness of your business and what you have to offer - and it helps you identify others who are able to help you in the growth and management of your own business.

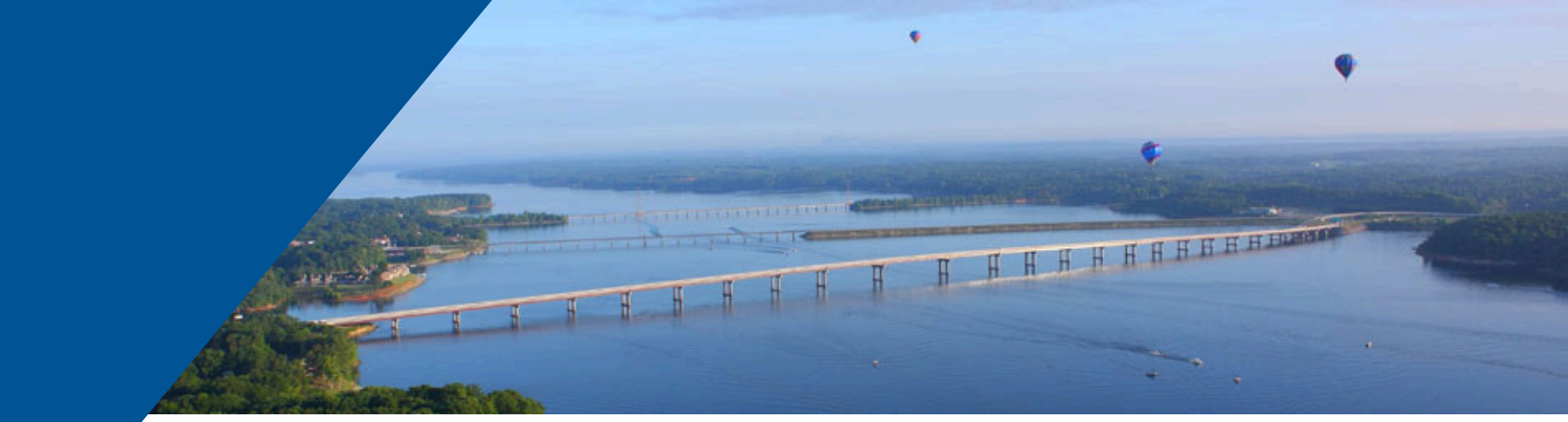
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OTHER BENEFITS

In addition to the benefits of your investment listed on the previous page, there are many other advantages to becoming a Chamber member.

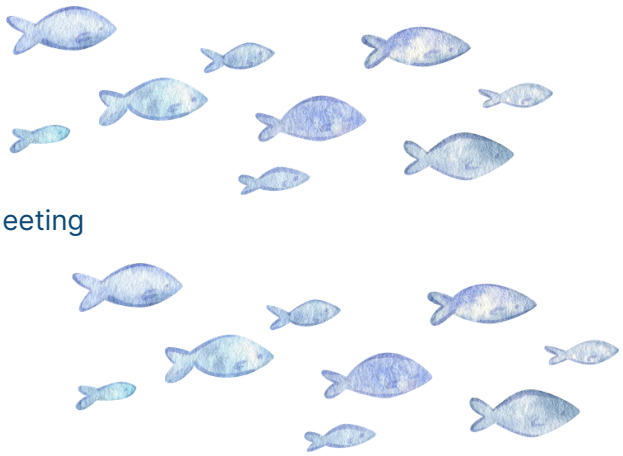
1. Inclusion in Membership Directory
2. Business promotion including ribbon cutting and promotion for new businesses
3. Monthly 'Business After Hours' meetings (a minimum of 11 annually)
4. Marketing via website, social media, and other methods
5. Broad advertising through Visitor Centers, Clarksville's Visitor Guide, Lake County Newcomer & Visitor Magazine, program brochures, and other publications
6. Training and educational seminars and events for members and their employees
7. Mentoring for new business owners
8. Referrals by directing potential customers to your business via email, phone calls, online business directory, and other communications - 15,000+ inquiries were made last year!
9. Government advocacy and representation at the local and state level
10. Young Professionals networking opportunities
11. Annual Awards Dinner and recognition of valued members
12. REVUP program to help start a new business or grow an existing business
13. Monthly Chamber newsletter with latest news on members and businesses and an opportunity for advertising
14. Periodic 'shout-outs' on social media to promote something happening or unique about your business
15. Your brochure included in relocation and/or vacation packets
16. Business cards and brochures displayed at Chamber office for visitors and guests
17. Wall plaque to be displayed in your business recognizing you as a member of the Chamber

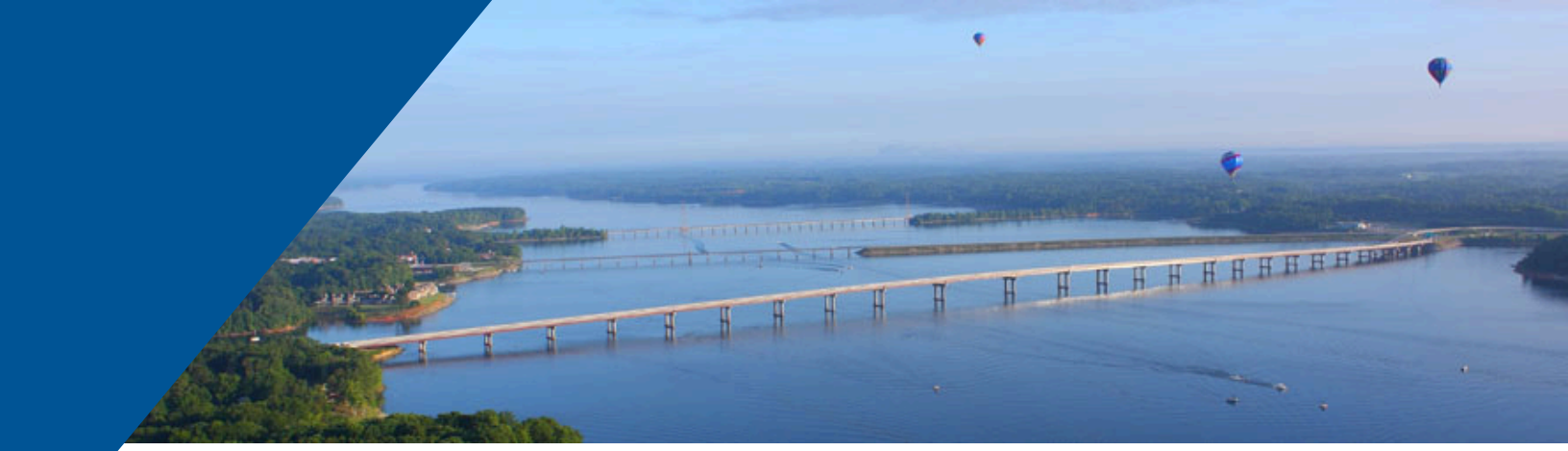


LAKE COUNTRY EVENTS

We promote your business and our community through the following events:

1. Virginia Lake Festival
2. Lake Country Wine Festival
3. Big Lake Flea Market
4. Harvest Days
5. Grand Tree Illumination
6. Trick or Treat on the Street
7. Holiday Open House
8. Christmas Parade
9. Christmas Social/ Annual Membership Meeting
10. Chamber Bucks & Coupon Program
11. Shop Small/Local
12. Four Live Web Cameras
13. Tourism efforts/TV Commercials
14. Assist with LAKE LIFE LIVE
15. Catfish Crawl





JOIN NOW!

INVEST IN THE FUTURE

Join the Chamber today and start investing in the future of your business and our community. Your benefits begin as soon as your membership is active. We look forward to working with you and serving you as we work together toward our shared vision of economic vitality and prosperity for our region.

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